

Exclusively for the Atharv's Book Club members.

[www.ihavereadthebook.com](http://www.ihavereadthebook.com) has been accepted as the affiliate (partner) by amazon & flip-kart. We are pleased to inform that we are in the position of offering an incentive for registered students only. It is a CASH BACK on any purchase on Amazon & Flip-kart done by your family. You have to inform us about such purchase by filling the information on <http://bit.ly/1MoP6Jl>

The Process:

If your family/relatives are buying some items on Amazon or flip-kart.

1. Select the item first. write the specifications on a piece of paper.
2. Go to [www.ihavereadthebook.com](http://www.ihavereadthebook.com), click amazon or flip-kart logo.
3. For amazon you will get following link  
[http://www.amazon.in/b/ref=as\\_li\\_qf\\_br\\_sr\\_tl?encoding=UTF8&camp=3626&creative=24790&linkCode=ur2&node=976389031&tag=ihavereadth0b-21](http://www.amazon.in/b/ref=as_li_qf_br_sr_tl?encoding=UTF8&camp=3626&creative=24790&linkCode=ur2&node=976389031&tag=ihavereadth0b-21)
4. For flipkart you will get following link  
<http://dl.flipkart.com/dl/books?affid=mentorihr>
5. Once you get this link, go to the selected item and put the item in the cart.
6. If you are buying multiple items, every-time go through [www.ihavereadthebook.com](http://www.ihavereadthebook.com). If you do not follow this step for multiple buying, [www.ihavereadthebook.com](http://www.ihavereadthebook.com) will not get the commission and it will not be able to offer the cashback to you( approx 25 % of its commission)
7. Once you have put the products in the cart, go for the payment.  
Please write down following information a. Name of the item b. Price c. Date of purchase.  
Keep your registered e-mail address & Pin-code number for the area where school is located( we will identify you with registered e-mail address & Pin-code).

At this moment only registered students & their families can participate in this scheme. **If you want a cash back on the purchases done by your relatives they can follow the same process and fill following information on the form. 1. date of purchase 2.where did you buy it 3.full name of the registered student 4. The e-mail address with which the student is registered 5. Pincode number of the location where the school of registered student is located. 6. Name of the item 7. Price.**

**after filling the information submit the form [bit.ly/1MoP6Jl](http://bit.ly/1MoP6Jl)**

**( You have to use your charm to convince them to follow the process so that you will earn the cash-back on their purchase)**

8. Once you submit the form we will get the information on an Excel sheet.
9. Amazon/flipkart will inform us about the sale happened through our website. Once the product is delivered they will inform us about the commission but deposit the money in our account after 30 days from the sale (due to 30 days return policy).
10. Once the money is deposited in our account, we will put 25 % of it in your account and inform you by e-mail. We will create a column on your page which you can view.

11. Once an amount of INR 500, you can request for a voucher. Mention your residential address in the e-mail. We will buy the voucher for you and send it on your residential address.

**We want to create more number of student entrepreneurs: We want every child to be our ambassador. If he convinces other children to register on our website we wish to reward the child by putting INR 5 to his account for each registered student who has written at least 1 book review approved by the admin [www.ihavereadthebook.com](http://www.ihavereadthebook.com)**

**This earning will also get reflected on your page.**

**To encourage more and more children to reach the Gold membership, we have decided to deposit INR 50 in the account of first 200 students reaching the GOLD Membership.**

**FAQ:**

**What is business affiliate( partner)?**

Amazon & Flipkart are the portals, a link between an online buyer & seller. They get a % of commission for each of the online sale. They share part of the commission with the affiliate websites if they send the traffic to these websites and the sales transaction is materialized.

Based on the footsteps on [www.ihavereadthebook.com](http://www.ihavereadthebook.com) they have accepted as business affiliate.

**How much Amazon & Flipkart share with the business associates?**

Normally they share 1 % to 10 % of the net sales value.

**Why do [www.ihavereadthebook.com](http://www.ihavereadthebook.com) want to share part of it's fees with it's registered student members?**

Our mentor is of the opinion that children should understand the importance of money. We wish that every registered member should get a reward for any online purchase done by his/her family & friend circle. We want to give them an opportunity of entrepreneurship & reward them to be a part of [www.ihavereadthebook.com](http://www.ihavereadthebook.com) family. We strongly recommend that **buy only if it is a necessary**. Please do not push your parents to buy anything unless it is really required.

**How does it will benefit to the members & [www.ihavereadthebook.com](http://www.ihavereadthebook.com)**

**To members:** Normally when your family buys online you may get a discount offered by the seller then discount offered by specific credit cards. If we follow a process [www.ihavereadthebook.com](http://www.ihavereadthebook.com) will be eligible for a commission which it will share with the registered students .

25 % of the commission earned by [www.ihavereadthebook.com](http://www.ihavereadthebook.com) will be shared with the registered student whose family buys on Amazon or flipkart. **The necessary condition that for every single transaction is, you have to go to [www.ihavereadthebook.com](http://www.ihavereadthebook.com) and click on amazon or flipkart logo which will lead you to the respective website and complete the transaction.**

To [www.ihavereadthebook.com](http://www.ihavereadthebook.com): It will earn some commission on the sale through it, which can be utilized to reach many schools and students (currently we are dependent on the mails sent to schools and the registered students).

It will help us to get more students to register on the website and get more book reviews. Our target is to get up to a minimum of 3 book reviews of at-least 1000 unique books.

Earlier day I participated at a start up Saturday meeting. Other participants who were mostly entrepreneurs were talking about the business model. My father explained me that at one point the business has to be self- sustainable. (It should generate it's revenue.) I think this is a good way of generating some revenue without hurting anybody's pocket.

**I am sure that you will participate in these activities, earn the rewards and learn the important lessons in life that is selling skills and value for money.**

**All the best !!**